

# GET THE BEST RESULTS FROM AI JUST PROMPT IT RIGHT

## Clarity & Specificity

Use clear, unambiguous language. Be precise about what you want

1



## Context Inclusion

Provide background or relevant details so the AI can respond accurately

2



## Defined Output Format

Specify how you want the answer: bullet points, table, JSON, etc

3



## Goal-Oriented Structure

Align your prompt with a clear outcome or task you want to achieve.

4



## Tone & Audience Targeting

Mention the tone (formal, friendly) and who the response is for (kids, experts, etc.)

5



## Iterative Refinement

Expect to tweak your prompt. Review and refine for better results

6



# GET THE BEST RESULTS FROM AI JUST PROMPT IT RIGHT

## GOOD EXAMPLES

### Clarity & Specificity

What are the key benefits of using AI in healthcare?

1



### Context Inclusion

I have a 2015 Toyota Camry that won't start. The engine cranks but doesn't turn over. What could be the possible causes and solutions?

2



### Defined Output Format

Read the following meeting notes and then provide a summary in 3 bullet points

3



### Goal-Oriented Structure

Write a polite email to a customer explaining that their delivery is delayed by 2 days, and suggest two compensation options (for example, a discount code or a free upgrade)

4



### Tone & Audience Targeting

Explain the concept of quantum computing in simple terms for a general audience, using a friendly, conversational tone

5



### Iterative Refinement

Help me rewrite my resume for a software engineering job, focusing on highlighting my programming projects and leadership experience

6



# GET THE BEST RESULTS FROM AI JUST PROMPT IT RIGHT

## BAD EXAMPLES

### Clarity & Specificity

Tell me about AI

1



### Context Inclusion

My car won't start. What should I do?

2



### Defined Output Format

Read the following meeting notes and then provide a summary

3



### Goal-Oriented Structure

Explain a delay to a customer

4



### Tone & Audience Targeting

Explain quantum computing

5



### Iterative Refinement

Help me with my resume

6

